



FCM Sustainable Communities Conference February 8-10, 2011 Victoria, British Columbia



Embracing Change for Sustainability: Innovative governance, partnerships and financing

Change is a constant in our world and happens at an ever-increasing pace. Cities and communities must adapt to ongoing changes in their natural, economic, political, social and cultural environments. A willingness to embrace new behaviours, technology, business models and governance is essential for a municipality to move towards sustainability.

As our understanding of sustainability evolves, municipalities and their local partners are leading the way. Municipalities are taking innovative, integrated approaches to reduce environmental impacts, build social cohesion, and create economic opportunities in their communities.

Whether your community is just starting on a sustainability path or has already seen the changes that a sustainable approach creates, the Sustainable Communities Conference is an opportunity to share your experience and learn from peers. Come to embrace change for the better!

REGISTER NOW

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- Greening Our Event

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2011 REGISTRATION FEES

*** Early Bird Fees**
(before December 1, 2010)
Members - \$635
Non-Members - \$760

Day Pass - \$389
Student Fee - \$199

*** Regular Fees**
(after December 1, 2010)
Members - \$735
Non-Members - \$865

HST not applicable.



Conference Program

Study Tours

Companion Program

Sustainable Communities Trade Show

The trade show takes place February 8 and 9, 2011. Come and tap into a wealth of solutions, innovations, effective practices and partnerships offered by companies and organizations specializing in the municipal sector. All conference registration packages include access to the trade show.

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Conference at a glance

Last updated: 24 September 2010

Tuesday, Feb 8 | Wednesday, Feb 9 | Thursday, Feb 10

Tuesday, Feb 8, 2011

7 a.m. - 6 p.m.	Delegate Registration
7:30 a.m. - 8:30 a.m.	Continental Breakfast in Trade Show Crystal Garden
7:30 a.m. - 3:30 p.m.	SC Trade Show Crystal Garden
8:45 a.m. - 9:15 a.m.	Opening Ceremony Salon A/B
9:15 a.m. - 10 a.m.	Keynote Speaker (TBC) Salon A/B
10:15 a.m. - 11:45 p.m.	Plenary: West Coast Mayors Panel on Green Innovation Salon A/B
12 p.m. - 1:15 p.m.	Trade Show Lunch Crystal Garden
1:15 p.m. - 1:45 p.m.	Plenary: British Columbia's Climate Action Charter Salon A/B
1:45 p.m. - 3:15 p.m.	Seminar: Cross-Canada Climate Champions Panel Salon A/B
	Workshop: Enviro-fleets: Reducing Heavy-Duty Fleet Emissions (part 1 of 2) Palm Court
	Workshop: Brownfields projects in Quebec Oak Bay
	Industry Exchange (TBC)
3 p.m. - 3:30 p.m.	Break (Coffee/Tea in Trade Show) Crystal Garden
3:30 p.m. - 5 p.m.	Seminar: Integrated Community Energy Systems Salon C
	Seminar: Sustainability and Poverty Reduction through Social Housing Crystal Ballroom
	Workshop: Enviro-fleets: Reducing Heavy-Duty Fleet Emission (part 2 of 2) Palm Court

Workshop: Bike Sharing Initiatives
Oak Bay

Workshop: Dockside Green: From Brownfield to Canada's most Sustainable Development
Saanich

5:30 p.m. – midnight (EDT) **Sustainable Community Awards Reception and Ceremony**
Prefunction and Lecture Theatre

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Wednesday, Feb 9, 2011

7:30 a.m. – 8:45 a.m.

Continental Breakfast at Trade Show
Crystal Garden

8:00 a.m. – 5 p.m.

Delegate Registration

8:30 a.m. – 9 a.m.

Keynote Speaker
Salon A/B

9 a.m. – 10 a.m.

Keynote Speaker:
Sadhu Johnston, Deputy City Manager, City of Vancouver
Salon A/B

10:15 a.m. – 11:45 p.m.

Seminar: Panel: Engaging Your Community in Sustainability Initiatives
Crystal Ballroom

Seminar: GMF 101 – How to Beat the Bank
Salon C

Workshop: Integrated Energy Mapping
Palm Court

Workshop: Measuring Modal Shift: A Toolkit for Transportation Demand Management
Saanich

Industry Exchange (TBC)

12 p.m. – 1 p.m.

Trade Show Lunch
Crystal Garden

1 p.m. – 1:20 p.m.

Trade Show Prize Draw
Crystal Garden

1 p.m. – 5 p.m.

Registration moved to FCM Secretariat

1:30 p.m. – 2:45 p.m.

Seminar: Sustainable Community Planning: It Takes a Village
Crystal Ballroom

Seminar: Reinventing the One-Industry Town
Salon C

Workshop: Beyond Brochures: Fostering Sustainable Behavior through Social Marketing (part 1 of 2)
Palm Court

Workshop: Applying Climate Adaptation Tools
Saanich

Workshop: International Perspectives on Sustainability
Room TBC

3 p.m. – 4:30 p.m.

Seminar: Community-wide Energy Retrofits and Green Job Creation
Crystal Ballroom

Seminar: To sell or not to sell: Making sense of the Carbon Offset Market
Salon C

Workshop: Beyond Brochures: Fostering Sustainable Behavior through Social Marketing (part 2 of 2)
Palm Court

- Workshop: Affordable Solutions for Creating Sustainable Communities**
Oak Bay
- Workshop: Green Economic Engines: Eco-Industrial Parks in Your Community**
Saanich
- 5 p.m. – 5:30 p.m. **Plenary:**
Local Food Systems Panel
Salon A/B
- 5:30 p.m. – 6 p.m. **Keynote Speaker (TBC)**
Salon A/B
- 6 p.m. **Dine-Around at Local Restaurants**

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Thursday, Feb 10, 2011

- 7:30 a.m. – 8:30 a.m. **Continental Breakfast**
The Foyer
- 8:45 a.m. – 9:45 a.m. **Keynote Speaker (TBC)**
Salon A/B
- 10 a.m. – 11:30 a.m. **Seminar: Show Me the Green: Innovative Financing Mechanisms for Sustainability**
Crystal Ballroom
- Seminar: Reinventing Suburbs**
Salon C
- Workshop: FCM Sustainable Community Award Winners Up close and personal**
Palm Court
- Workshop: Measuring municipal GHG Reductions: Act Locally Update**
Saanich
- Workshop: Healthy Communities are Sustainable Communities**
Room TBC
- 11:45 a.m. – 1:15 p.m. **Closing Luncheon and Keynote Speaker: Mark Anielski , Economist and Author of *The Economics of Happiness: Building Genuine Wealth***
Salon A/B
- 1:30 p.m. – 3 p.m. **Seminar: Innovative Finance (TBC)**
Crystal Ballroom
- Seminar: Brownfields to Bling: How to Remediate and Redevelop Your Local Eyesores**
Salon C
- Workshop: Slowing the Flow: On-site Water Reuse and Recycling** Palm Court
- Workshop: Steal This Idea!**
Oak Bay
- Industry Exchange**
Saanich
- 3:15 p.m. – 4:30 p.m. **Seminar: Waste Diversion 2.0: Innovative Education & Outreach** Crystal Ballroom
- Seminar: Infrastructure Asset Management**
Salon C

Workshop: The Water-Energy Nexus: Energy Conservation Through Water Conservation
Palm Court

Workshop: Traditional Ecological Knowledge and Sustainable Development: First Nations Working with Municipalities
Oak Bay

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